

## Bettys Cookery School Bake & Win Competition Terms and Conditions (30.05.18\_FS\_2018.06.18(003))

### Terms and Conditions

By taking part in our Instagram & Twitter Bake & Win Competition (the “**Promotion**”) run by Bettys Cookery School you will be deemed to have accepted these terms and conditions.

#### 1. INTRODUCTION

1.1. The Promotion is being run and administered by Bettys & Taylors of Harrogate Ltd (registered number 543821) trading as Bettys Cookery School, whose registered office is at 1 Parliament Street, Harrogate, North Yorkshire HG1 2QU (the “**Promoter**”).

1.2. The Promotion is open to residents of the United Kingdom (England, Scotland, Wales and Northern Ireland) who are aged 18 years or over at the date on which they enter the Promotion, but excluding employees of the Promoter, any immediate family member of an employee of the Promoter, its subcontractors, subsidiaries or anyone professionally connected with the Promotion.

1.3. The Promotion will run from 12 noon on 1st July 2018 to midnight on 31st December 2018 (“**Promotion Period**”) and will be made up of six monthly prize competitions within that period. The opening date for each of the prize competitions is 12 noon on the first day of each calendar month during the Promotion Period. The closing date for each of the prize competitions is midnight on the last day of each calendar month during the Promotion Period. Entries received outside of the Promotion Period will not be eligible to win a prize.

1.4. No purchase is required to participate in the Promotion, however you will need details of the hashtag referred to in paragraph 2.1 below, an Internet connection and access to a web browser. No refund may be claimed for expenses incurred in participating in the Promotion, including in relation to the use of the Internet.

#### 2. ENTRY TO THE PROMOTION

2.1. To participate in the Promotion, you must make a dish using a recipe you learned at Bettys Cookery School, photograph your delicious creation in a creative and innovative way and share the photograph on either Instagram or Twitter using the hashtag provided to you whilst on your course during the Promotion Period. You will not need to give contact details as we will contact you via Instagram or Twitter, through your profile. You may only participate in the Promotion once in any calendar month during the Promotion Period (i.e. a participant may have up to a maximum of six entries over the course of the Promotion Period).

2.2. Participants’ names may be published on the Promoter’s website, any of Bettys social media channels and in promotional materials in conjunction with the Promotion and by entering the Promotion you agree with such use of your personal information.

2.3. The Promoter reserves the right, at any time, to verify the eligibility of any participant (including their age and place of residence) and to exclude anyone who the Promoter believes to have acted in breach of these terms and conditions from participating in the Promotion.

2.4. The Promoter shall not be responsible for any attempt to participate in the Promotion which is unsuccessful or incomplete for any reason, including as a consequence of communication or network failures.

#### 3. THE PRIZE

3.1. The prize is a Bettys Tea Time Favourites Gift Box worth £20.

3.2 There is one prize to be won each calendar month during the Promotion Period.

#### 4. THE WINNERS

4.1. At the end of each calendar month within the Promotion Period (specific dates are stated in section 1.3 above) a winner will be selected by our Judging Panel, which will include at least one independent member, from all entries submitted during that month in accordance with these terms and conditions. The winner will be chosen from those who entered as per 2.1 (and who fit the criteria in section 1.2).

4.2. The winner will be contacted by the Promoter via direct message in the Instagram or Twitter app. In the event that a winner cannot be contacted within 2 weeks of the closing date of the particular prize competition, or chooses not to redeem the prize, a replacement winner will be selected in accordance with paragraph 2.1 of these terms and conditions.

4.3 The winner of each prize competition will be announced on Twitter within 2 weeks of being judged.

4.4 The Promoter will send the name and county of the winner to anyone who writes within one month after the closing date of the particular prize competition requesting details of the winner and who encloses a self-addressed envelope to the address set out in paragraph 1.1 above.

#### 5. CONDITIONS

5.1. Prizes may not be substituted or exchanged, however where the prize is not available for any reason beyond the Promoter's control, the Promoter may replace the prize with a prize of similar or greater value.

5.2. Each prize winner must respond to the Promoter within 2 weeks of the Promoter making contact with them as outlined in paragraph 4.2 above.

5.3. The prizes cannot be exchanged for cash and are non-transferable.

#### 6. LIABILITY

6.1. To the maximum extent permitted by applicable law the Promoter excludes liability for any losses, damages and claims incurred by any person in connection with the Promotion.

#### 7. GENERAL

7.1. All decisions made by the Judging Panel and Promoter in respect of the Promotion shall be final and no correspondence will be entered into.

7.2. The Promoter reserves the right to amend these terms and conditions or cancel the Promotion at any time if circumstances beyond its control make this unavoidable.

7.3. All personal data submitted by participants in connection with the Promotion will be processed by the Promoter for the purposes of administering and managing the Promotion and the prize (where applicable) in accordance with these terms and conditions and verifying the eligibility of each participant. By participating in the Promotion, each participant acknowledges the use of their personal data by the Promoter for its legitimate business interests, in accordance with these terms and conditions and the Promoter's privacy policy, which can be viewed via the following link: [www.bettyscookeryschool.co.uk/privacy](http://www.bettyscookeryschool.co.uk/privacy).

7.4. This Promotion, and any dispute or claim arising out of or in connection with it, shall be governed by and construed in accordance with English law. Each participant irrevocably agrees that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Promotion.

7.5 The participant agrees that the Promoter may, but is not required to, make their entry available on its website [www.bettyscookeryschool.co.uk](http://www.bettyscookeryschool.co.uk) and any other media, whether now known or

invented in the future, and in connection with any publicity of the competition. The participant agrees to grant the Promoter a non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the competition entry, to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the competition entry for such purposes.

7.6 The participant confirms that:

- (a) the participant's competition entry is the participant's original work and does not infringe third-party rights;
- (b) there are no conflicting agreements in place that restrict usage by of the Promoter of the participant's competition entry;
- (c) the participant has consent to use any third-party image in the participant's competition entry and rights have been waived for that use; and
- (d) the participant will produce evidence of any required consent at the Promoter's request, or risk being disqualified from entering the Promotion.